

Impact Report

Summer 2025



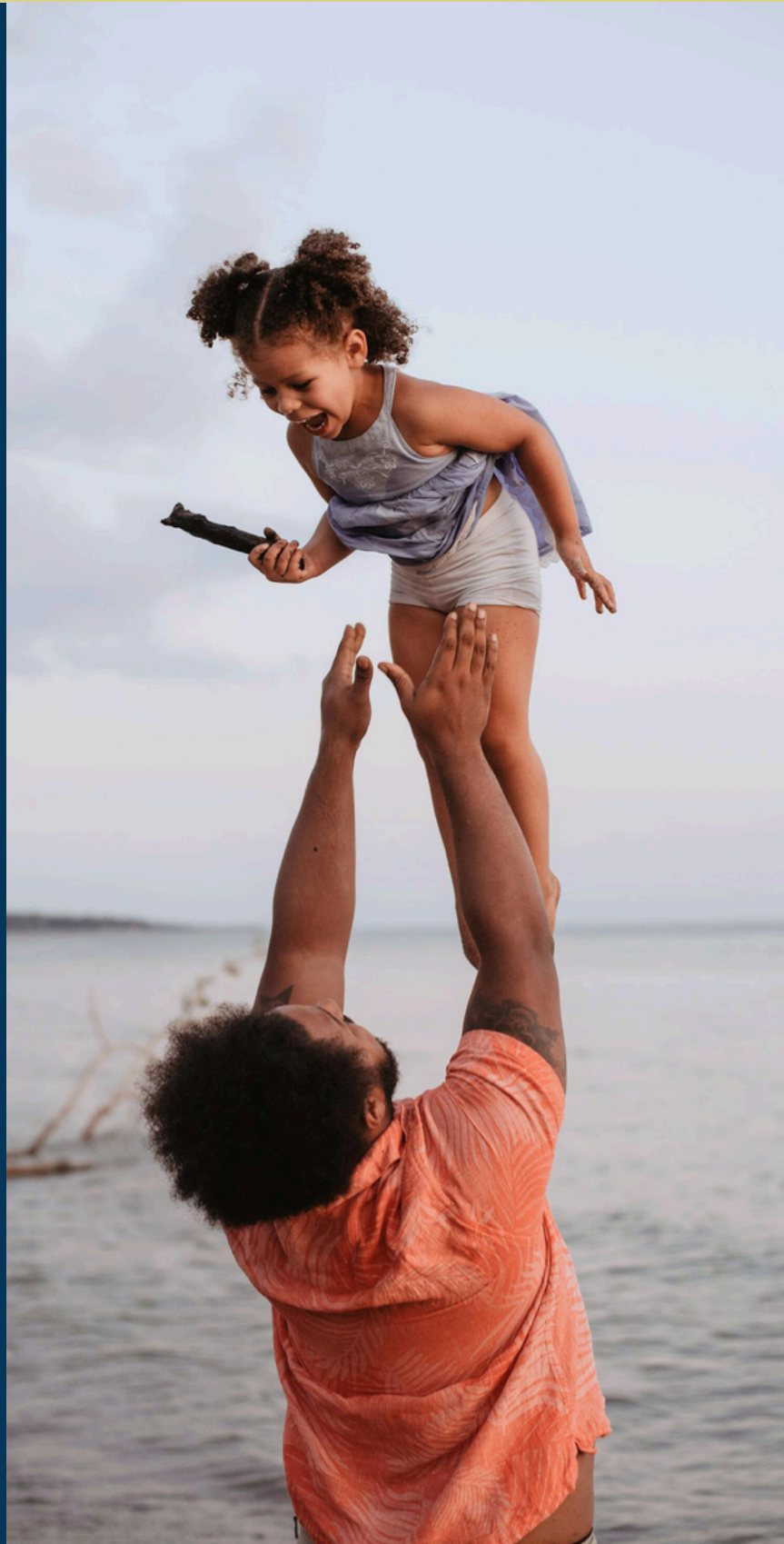
**Acquisition adds
enforcement arm to AUL**

**Arkansas: A blueprint for
a pro-life future**

**Make Birth Free gains
momentum**

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Letter from John Mize

Chief Executive Officer, Americans United for Life



“Now more than ever, we need to remain steadfast and bold in our work using words, compassion, sound moral arguments, policy, and enforcement to push through the darkness.”

– John Mize

Our society simply can't reconcile with evil and the powerful grip that it maintains over our culture. We are at an incredibly important inflection point in America. In the wake of the assassination of Charlie Kirk, arguably one of the most impactful voices for life in the pro-life movement, the silent majority is reeling. I'm prayerful that we are waking up from the collective slumber in this country toward a spiritual awakening and increasing moral clarity on the true meaning of Imago Dei for all.

I refuse to cower to evil, allowing it to weaken our message and mission. God has already defeated evil, and while it may fester here on Earth, patient and faithful persistence will surely lead to success.

Now more than ever, we need to remain steadfast and bold in our work using words, compassion, sound moral arguments, policy, and enforcement to push through the darkness. We need to honor the legacy of Charlie and carry on fighting against the greatest genocide of human history, and most importantly, we need you. We need your prayers, we need your radical financial generosity, and we need your voice.

AUL remains faithfully committed to the continued expansion of our mission. As you will read in this quarter's Impact Report, the fruit of our strategy continues. Recently, we

completed our acquisition of the Center for Client Safety (CCS), expanding our efforts into investigating abortionists who harm women. CCS has successfully closed down multiple abortion practices, revoked licenses of abortion physicians, and enforced pro-life and health and safety laws in several states.

Additionally, during the run-up to the Big Beautiful Bill, AUL worked diligently alongside other pro-life organizations to ensure that for the first time in the history of Planned Parenthood that we stripped the organization of all Medicaid funding. We will be continuing to put heavy emphasis on defeating the Goliath of abortion in this country. Speaking of the BBB, AUL was central in the pro-family debate, helping ensure the extension of the child tax credit, tax credits for family leave, and full refundability of the adoption tax credit.

Lastly, this summer we hosted our annual summer fellowship program, bringing undergraduates and law students together to mentor the next generation of pro-life leaders in this country.

As we near the end of the year, please consider our work in your giving. Please take a stand with us and let your voice be heard.

For life,

A handwritten signature in blue ink, appearing to read 'John Mize', with a stylized, flowing script.

Our Purpose

OUR VISION

Americans United for Life strives for the day when all are welcomed throughout life and protected in law.

OUR MISSION

We advance the human right to life in culture, law, and policy.

OUR METHOD

We equip advocates and lawmakers with the facts and strategies that change hearts and minds and protect human life.

OUR MOTIVATION

All human rights flow from the human right to life. We are all equal members of the human family and equally worthy of respect, solidarity, and love.



“Every human being, I believe, is made in the image of the Divine, is sacred, is unique. And if we get away from this principle as we have, we not only have moral degradation, we not only have the collapsing society around us, but it’s bad for that being itself. That being has rights.”

— Charlie Kirk

Impact at a Glance

Americans United for Life (AUL) constantly evaluates many key metrics to measure our impact, effectiveness, and reach. Key indicators include, but are not limited to, the number of lives saved, changes in public opinion, legislative successes, and other internal measures. Statistical data from health departments can track trends in abortion rates. Additionally, implementation rates of our model bills and other policy work are assessed through monitoring the movement of bills in both state and federal legislatures. By analyzing these factors, AUL can determine the efficacy of our efforts and identify areas for improvement to better support the mission. Each quarter we strive to share a selection on our key metrics in this report.



3,243,653

Babies' lives saved-to-date
in AUL history*

* based on research conducted by social scientist Dr. Michael New



62

Model bills written by
AUL



100%

AUL participation in every
abortion-related case before
the U.S. Supreme Court



\$9,183,677

Raised in the past three years
to support critical pro-life work

Acquisition Provides Enforcement Arm to AUL

In this post-Roe moment, the abortion industry is moving swiftly by expanding its reach, preying on fear and confusion, and putting countless women and children in harm's way. But thanks to our partnership, the Center for Client Safety (CCS) and Americans United for Life (AUL) are meeting this challenge head-on, and lives are being saved.



CENTER *for*
CLIENT SAFETY

Americans United for Life is known as the legal backbone of the pro-life movement, writing and defending the laws that protect women and children. CCS builds on this work by operating on the ground by investigating dangerous abortion facilities, gathering evidence, and ensuring laws are enforced.

Our partnership began in September, and every report we receive reveals the reality of a woman in danger, a child whose life is at risk, or a community threatened by abortion profiteers. These situations are heartbreaking but, because of you, they don't end in despair. With your help, we are turning pain into progress, as shown by the sample of results below.

Victories for Life and Safety	Impact
2 abortion facilities permanently closed	Women spared from unsafe conditions
2 new facilities blocked from opening	Communities protected
1 abortion physician permanently banned	Countless lives saved
1 abortion physician forced into early retirement	Ongoing harm prevented
2 corrupt state officials removed from practice	Oversight restored
Hundreds of thousands in fines levied	Abortion industry held accountable
Stronger licensure regulations in 2 states	Long-term protection for women

“As someone who helped strategize, launch, and advise what is now the Center for Client Safety, I could not be more excited to see it become part of Americans United for Life. Uniting these two efforts into one is a powerful step that will accelerate enforcement and expand opportunities for impactful litigation, holding the abortion industry accountable for dangerous practices that harm women and end innocent children’s lives.”

- David Bereit, Executive Director,
Life Leadership Conference

A Double Pro-Life Victory

Planned Parenthood Defunded in the One Big Beautiful Bill Act and the Medina case

Your Support Made It Possible

For decades, Americans United for Life has been at the forefront of defying the nation's largest abortion enterprise, Planned Parenthood, through direct litigation, filing amicus briefs and by providing policy expertise to state efforts to defund their abortion affiliates.



Defunding Planned Parenthood has been a central goal of the movement since it became clear how deeply the organization relied on government dollars to sustain its abortion business.

This year, after years of advocacy, organizing and persistence, a victory finally came after President Trump signed the One Big Beautiful Bill Act (H. R. 1). **Redirecting funds away from Planned Parenthood sent a powerful message: taxpayers should never be forced to subsidize abortion.**

Instead, those resources can support life-affirming healthcare providers and pregnancy resource centers that offer real medical care, compassion and hope to women and families. This achievement represents the fruit of years of faithful dedication by Americans United for Life as we never gave up on this essential cause.

Impact from Defunding Planned Parenthood



\$700 million is the amount estimated to be redirected from Planned Parenthood as a result of the One Big Beautiful Bill



2,333 is the number of Pregnancy Centers that could be fully funded if \$700 million was redirected to healthy treatment of women

Following this historic shift, *Medina v. Planned Parenthood South Atlantic* brought another major victory in July. The United States Supreme Court decided in a 6-3 decision that the State of South Carolina had the right to determine which providers qualify for Medicaid funds.

The high court stood by Thomas Medina, the director of the South Carolina Department of Health and Human Services, and rejected Planned Parenthood's attempt to claim an implied right of action to sue in federal court.

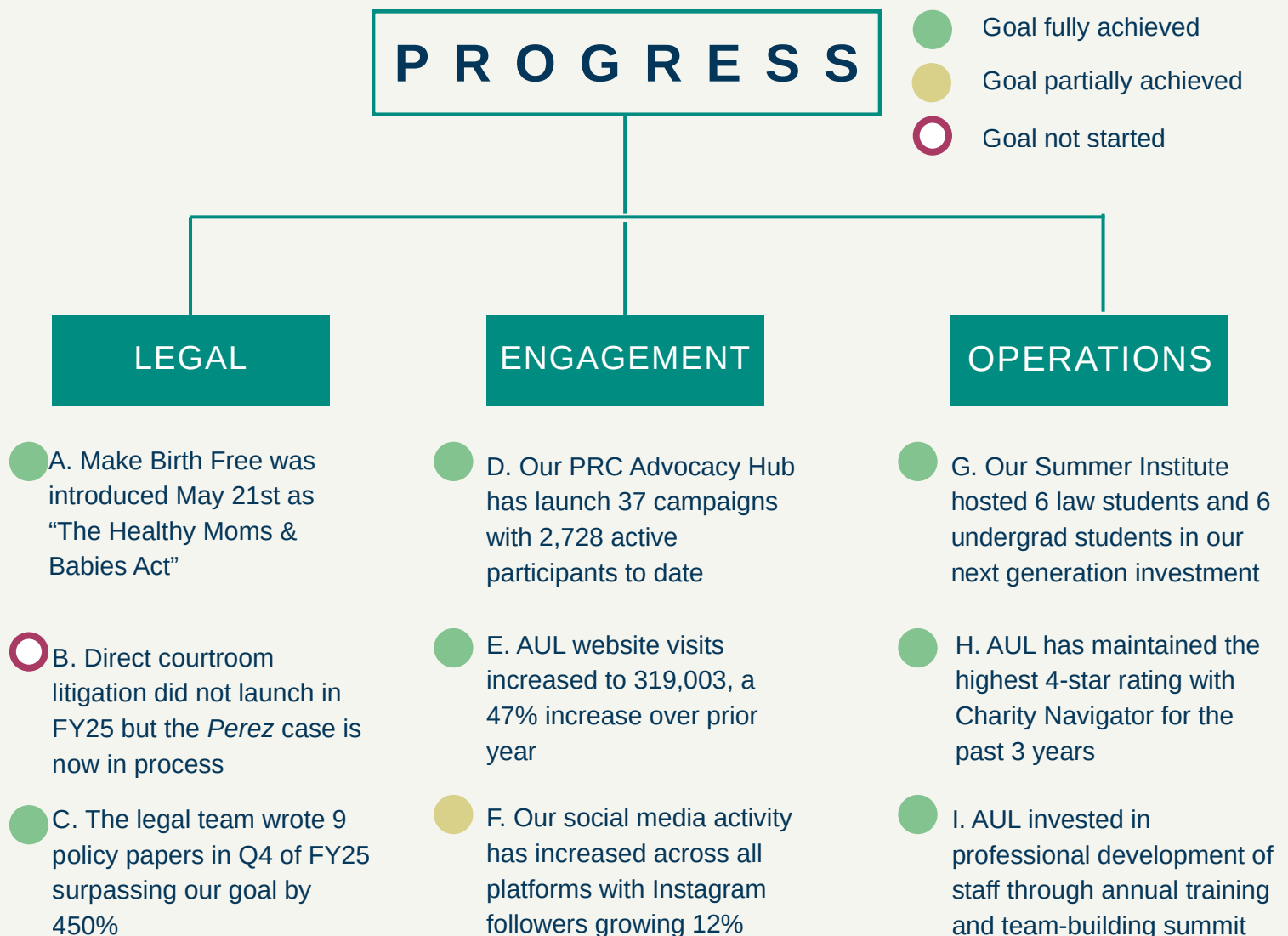
This ruling makes it clear that abortion businesses cannot use the federal judiciary to force states to treat them as legitimate healthcare providers.

It also provided a judicially sound blueprint for states to defend Planned Parenthood within their own borders, sets a precedent for future challenges and safeguards contentious objections for taxpayers.

Through our respected legal expertise, AUL provided arguments underscoring both the lack of transparency in abortion practices and the need for greater protections for women and children.

FY25 Strategic Plan Scorecard

Americans United for Life's Strategic Plan is our roadmap which provides direction to the team as we seek to fulfill our mission to advance the human right to life in culture, law, and policy. Our complete Strategic Plan aligns our resources with our activities to produce our desired outcomes. Each quarter, we complete a scorecard which identifies areas of progress as well as areas in need of improvement. The scorecard below is a snapshot of our scorecard from the last quarter of FY25.



Scan to review a copy of the full Americans United for Life Strategic Plan



STAFF SPOTLIGHT

Abortion Survivor to Pro-Life Communications Director



Sarah Zagorski, Sr. Dir. PR & Communications

Sarah Zagorski may have only recently joined Americans United for Life as the new Senior Director of Public Relations and Communications this past July, but she is a veteran in the Pro-Life Movement. She is an expert communicator and strategist, most recently having served as Director of Communications for Louisiana Right to Life. Previously, Sarah helped lead public policy and communications efforts for the cause of life at Colorado-based organizations and was a staff writer for LifeNews.

Given her story, Sarah describes her calling to pro-life work as a “gift.” Sarah is the survivor of a late-term abortion her mother

—a Honduran immigrant and single mother—sought in Louisiana after facing hardship. The abortion ultimately failed, and Sarah was born alive. Her mother insisted the doctor provide life-saving care, though her story did not end there. For nearly a decade, Sarah lived within the foster care system, facing the realities of difficult reunification attempts that eventually placed her back with her foster family each time. Sarah was later adopted but still continued to build relationships with her biological family, which involved facing the abortion attempt and grappling with the reasons her mother felt like she had no other option.

Simply put, Sarah has the lived-experiences to advocate for women and their children from a place of empathy and compassion.

Sarah has used her story to work in the lives of others, detailing her experiences in a chapter of *Choose Life* by Moody Publishers as well as contributing to multiple prominent media outlets including Fox News, Focus on the Family, National Review, and EWTN. More broadly, Sarah’s expertise within the movement has been featured or cited by The New York Times, CNN, Politico, The Wall Street Journal, Time Magazine, The Daily Wire, The Washington Post, and The Washington Examiner.

In her capacity as Senior Director of Public Relations and Communications, Sarah will be devising and executing communications strategy for the organization, leading press and media outreach efforts. Leading communications efforts for America’s first national pro-life organization, Sarah will be leading the charge in challenging and tearing down the pro-abortion rhetoric and strategies that had targeted her own family. Americans United for Life is grateful for the service Sarah offers our organizations as well as the movement at-large, helping us advance the right to life in culture, law, and policy.

“Sarah’s passion for effectively sharing the pro-life message to the broad culture is fueled and honed by her personal experience as a survivor, which provides a unique foundation of authenticity.”

- Kevin Tordoff
Chief Impact Officer

Making Birth Free Seems More Possible Now Than Ever

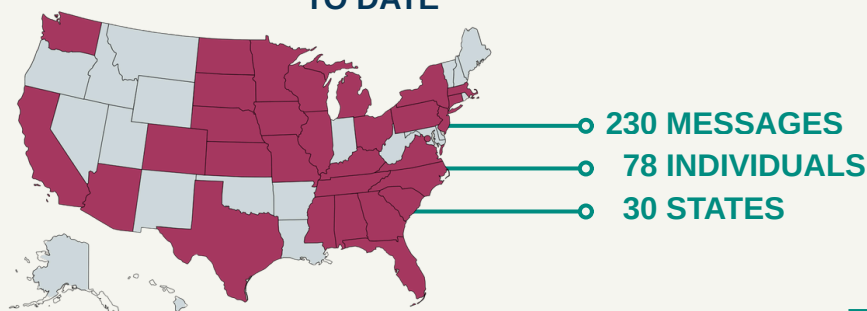


Americans United for Life has been hard at work turning our bipartisan Make Birth Free initiative into reality. Currently, more than half of all Americans are uninsured, underinsured, or have experienced a lapse in health care coverage, creating a financial barrier to couples wishing to grow their families. As financial difficulties are also one of the top reasons cited by women who receive abortions, AUL recognizes the need to address this in policy and law.

This spring, legislation based on our initiative was introduced in both houses of Congress. Working across the political aisle, Senators Cindy Hyde-Smith (R-MS), Tim Kaine (D-VA), Josh Hawley (R-MO), and Kirsten Gillibrand (D-NY) led the charge in the U.S. Senate by introducing a bill entitled the “Supporting Healthy Moms and Babies Act.” Representative Jared Golden (D-ME) also introduced a version of this bill in the House of Representatives.

AUL has been diligently working to advance this legislation by launching an Advocacy Campaign through our Pro-Life Advocacy Center, activating constituents across the nation to contact their elected representatives with a message in support of the bill. Less than a full month into the campaign, more than 230 messages have been sent by 78 individuals. While individuals have been activated across 30 states, Colorado, Georgia, Texas, Virginia and Wisconsin have seen the most action as our campaign “champions.”

CAMPAIGN PERFORMANCE TO DATE



The Policy Team at AUL is dedicated to getting this initiative across the finish line and helping tear down financial barriers for growing families. Please join AUL in this work and send a message to your elected officials on Capitol Hill so we can “Make Birth Free.”



Scan to send a message to your lawmakers about making birth more affordable

Arkansas: A Blueprint of a Pro-Life Future

Americans United for Life (AUL) releases the Life List State Ranking annually, and for the sixth consecutive year Arkansas has retained the top ranking as the most pro-life state in the nation

In formulating the Life List, AUL considers pro-life laws in the state, recent legislative activity, constitutional provisions and end of life patient care and protections. While Arkansas' designation is not undisputed by other strong pro-life states like Louisiana and Mississippi, they remain on top because they reflect a state that is structurally and legislatively pro-life.



“When I walked through the door, I knew very little about what was in store for my pregnancy. I now feel so much more comfortable and prepared to become a mom.”

- Client and Future Mom,
Caring Hearts Pregnancy Center

Arkansas also has robust and coordinated advocacy infrastructure through their network of pregnancy resource centers (PRC) that provide women with life-affirming alternatives to abortion. An example of one such PRC is Caring Hearts Pregnancy Center in Little Rock. Like many PRCs, they offer confidential consultations and medical information about the unborn baby in addition to material support following birth.

Sadly, PRCs across the country are still engaged in legal battles that affect both their ability to operate freely and their mission to serve women. One of the clearest examples is the *First Choice Women's Resource Centers, Inc. v. Platkin* where pregnancy centers were targeted with laws that tried to compel them to advertise abortion. Imagine: Centers created to offer women a compassionate alternative to abortion are being told they must promote the very industry they exist to thwart.

AUL stepped in with a powerful legal brief at the United States Supreme Court to defend PRCs like Caring Hearts and their supporters. Thanks to partners like you, pregnancy centers are not alone.



LOVE. LIFE.
ALWAYS.
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Americans
**United
for Life**

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