

Impact Report Spring 2025



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Letter from John Mize

Chief Executive Officer, Americans United for Life



"You can accomplish anything in life, provided you do not mind who gets the credit." – Jim Collins

Any successful social movement requires a dedication to partnership and a networked approach to making a sustainable and significant impact. Collaboration, teamwork, and a genuine desire to see like-minded organizations succeed are all ingredients for successful change. Additionally, focusing on an organization's own unique value and not trying to be everything to everyone gives ample space for partnering with organizations that each bring their unique value to collaboration. This networked approach leverages a model of teamwork and trust-building that leads to monumental societal change.

For example, take the movement to end drunk driving in the United States. When Mothers Against Drunk Driving first launched in the early 1980s about 25,000 people died annually from alcohol-related crashes. Through a networked approach that included state chapters, other organizations, and the federal government, deaths have dropped by sixty percent. Each organization leaned into their unique value, checked their egos at the door, and aligned around a shared vision for success.

In our battle for human dignity in this country, AUL is playing a central role in helping shepherd a networked approach throughout the movement. We've crafted partnerships with pregnancy center networks, foster & adoption advocates organizations, pro-life national and state-based organizations, pro-family groups, think-tanks, and other law and policy-related entities.

For example, we are closely partnering with the Ethics & Public Policy Center, Live Action, and other groups in a coalition to protect women from the danger of chemical abortive drugs. As you will see in this report, our efforts focus on our unique value of providing policy guidance.

AUL is dedicated to acting as the legal and policy arm of the pro-life movement, serving multiple collaborative initiatives.

Recently, a pro-abortion columnist opined that the pro-life movement is more organized and seeing more progress now, than at any time in memory. While this might be the only time I agree with the columnist's perspective, I'd like to take some credit based on our strong and proactive desire to create a shared vision for success. We are experiencing crucial and lasting wins in the arenas of defunding Planned Parenthood from Medicaid funds, restricting chemical abortive drugs to ensure the safety of women, and in defending life in the states and courts.

For life.

Our Purpose

OUR VISION

Americans United for Life strives for the day when all are welcomed throughout life and protected in law.

OUR MISSION

We advance the human right to life in culture, law, and policy.

OUR METHOD

We equip advocates and lawmakers with the facts and strategies that change hearts and minds and protect human life.

OUR MOTIVATION

All human rights flow from the human right to life. We are all equal members of the human family and equally worthy of respect, solidarity, and love.



"No one is exempted from striving to ensure respect for the dignity of every person, especially the most frail and vulnerable, from the unborn to the elderly ... A just society is not built by eliminating unwanted unborn children, elderly people who are no longer self-sufficient, or terminally ill patients."

— Pope Leo XIV

Impact at a Glance

Americans United for Life (AUL) constantly evaluates many key metrics to measure our impact, effectiveness, and reach. Key indicators include, but are not limited to, the number of lives saved, changes in public opinion, legislative successes, and other internal measures. Statistical data from health departments can track trends in abortion rates. Additionally, implementation rates of our model bills and other policy work are assessed through monitoring the movement of bills in both state and federal legislatures. By analyzing these factors, AUL can determine the efficacy of our efforts and identify areas for improvement to better support the mission. Each quarter we strive to share a selection on our key metrics in this report.



3,110,540

Babies' lives saved-to-date in AUL history*

'* based on research conducted by social scientist Dr. Michael New



Times AUL staff provided written or oral testimony in Spring 2025 sessions



8,639

Advocacy campaign messages submitted in past six months to lawmakers



52

Fellows and interns over the past five years as part of AUL's NextGen investment

Increasing Impact Through Financial Stewardship

Financial stewardship is a key aspect of Americans United for Life's mission. We strive to use our resources thoughtfully and effectively. It is no small task to do this work, and it is only because of our donors that we are able to continue to advance the human right to life in culture, law, and policy.

One of our five strategic pillars is to "Operate Above Reproach." We strive to consistently operate with impeccable integrity and excellence. AUL has implemented systems to ensure that our work is operationally sound and fiscally transparent.

John Mize, CEO of Americans United for Life, emphasized this commitment to fiscal responsibility. "Maintaining fiscal integrity is a key driver at AUL. We are honored by those who generously support us, and we are committed to serving them well. Reporting our financial results, posting them on our website, and reporting to Charity Navigator holds us accountable to our goal of stewardship and transparency. We value stewarding the funds that donors entrust to us and we strive to use their investment well as we advance the human right to life in culture, law, and policy."

Our commitment to financial stewardship ensures that AUL implements sound policies and plans to leverage donor funds effectively, allowing AUL to have an outsized impact on the pro-life mission.

As our CEO notes, AUL is focused on wise gift stewardship and committed to transparency. We utilize platforms such as Charity Navigator and Candid to ensure public accountability. We are pleased to have a 4-star rating from Charity Navigator and the Platinum Transparency seal on Candid.

At Americans United for Life, we are working daily to protect life at every stage. It is because of our supporters that we can continue to shape Supreme Court cases, state and federal legislation, and popular opinion. We are grateful for our financial partners who continue to give the gift of life and we are honored to walk alongside you as we work for a day when all are welcomed in life and protected by law.

"There are many worthy pro-life organizations that one can support. But for me, the contribution of AUL to the pro-life movement is essential to success. They are often quiet and behind the scenes, they can be very high profile but often leave that to others, and one only needs to read the briefs, articles and books produced by AUL's Clark Forsythe, who is an intellectual giant, to understand the truth of what I am saying."

- Jim Rogers, AUL Supporter







Scan to learn more about Stewardship at AUL or visit AUL.org/stewardship

New Data Exposes Abortion Pill Dangers for Women

Americans United for Life is playing a leading role in convening the pro-life movement to end the scourge of chemical abortion. When our friends at the Ethics and Public Policy Center released their groundbreaking analysis of medical insurance claims data from 865,727 prescribed chemical abortions, AUL brought the dangers of chemical abortion to the forefront. 114 organizations signed AUL's letter to HHS Secretary Robert F. Kennedy, Jr., and FDA Commissioner Dr. Martin A. Makary calling for a full review of the safety of mifepristone based on the EPPC report that nearly 11% of women (94,605 of the chemical abortions in the study) experienced a serious adverse event.

AUL is bringing the pro-life movement together to draw attention to a drug that has a real-world serious adverse event rate that is 22 times greater than the rate claimed by the FDA. That's nearly 100,000 medical emergencies created from taking abortion pills, or 200 women in emergency rooms every day. We are calling on Congress to join in the effort to protect women and girls. AUL joined with the Ethics and Public Policy Center and others to brief congressional staff and drafted a letter for Members of Congress to make their concerns known to HHS and the FDA. Our Policy Team also put together a state-by-state analysis of laws available to enforce protections against this dangerous drug which is being circulated to attorneys general and legal officers all over the country.



Finally, we created a way for the numerous women who have experienced sepsis, infection, hemorrhage, and other serious medical emergencies, as well as their families and communities, to call on the FDA and HHS to protect women and girls. Through our advocacy, more

than 1400 people have sent over 7,500 messages to HHS, the FDA, the Senate, and the House of Representatives. This campaign is hosted on the coalition's Stop Harming Women campaign website,

www.stopharmingwomen.com.

As a direct result of our media strategy surrounding the Stop Harming Women campaign, Americans United for Life's leadership has participated in written, radio, and broadcast media, advocating on the state and national levels for immediate action to be taken against mifepristone. Notably, CEO John Mize coauthored an op-ed with Brick Lantz, M.D., Vice President of Bioethics and Public Policy with the Christian Medical and Dental Association, breaking down to a national audience the abortion lobby's favorite lie that chemical abortion is "safe and effective".



complications for women taking mifepristone



Allied organizations signed AUL's letter to FDA HHS, and Congress

7,500



Letters to lawmakers submitted to date as a result of the campaign

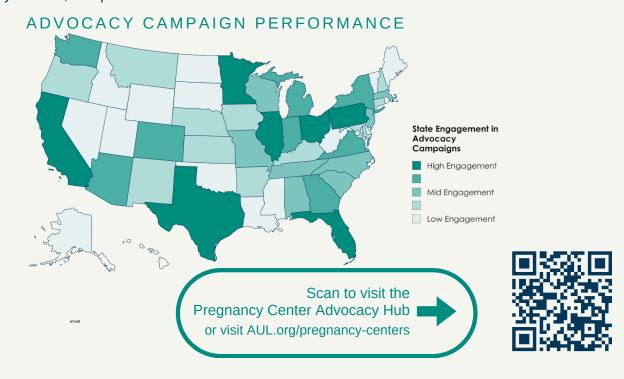
Pregnancy Center Advocacy Efforts Multiply

Americans United for Life's Policy Team had the exciting opportunity to attend Heartbeat International's conference in Birmingham, AL. The event was attended by more than 1,600 individuals representing pregnancy centers (PCs) and maternity homes across the world, Heartbeat's largest conference to date.

AUL's Government Affairs Director, Bradley Kehr, J.D., delivered an insightful presentation on AUL's Pregnancy Center Advocacy Hub (PCAH), a platform designed to amplify the voices of PCs, adoption agencies, and maternity homes. He educated attendees on their ability to advocate by communicating with elected officials on the impact of their work. AUL also hosted a booth where we engaged with attendees and presented information on how they can use the PCAH as a tool to make their voices heard.

AUL has created 29 unique email campaigns on federal and state issues since the PCAH launched in September 2024. Using our pre-written message, advocates have sent over 8,500 messages to elected officials. Our most effective campaign to date has been "Stop Harming Women", with more than 7,500 messages sent to HHS Secretary Robert F. Kennedy, Jr., FDA Commissioner Martin A. Makary, M.D., and Members of Congress, calling upon them to pull the dangerous chemical abortion drugs from the market.

Although many state legislatures are currently out of session, AUL continues to develop targeted email campaigns. This is a great time to communicate with elected officials to educate them about the issues that matter most to adoption agencies, maternity homes, pregnancy centers, and pro-life Americans nationwide.



STAFF SPOTLIGHT

From AUL Intern to United States Supreme Court Bar



Carolyn McDonnell, Litigation Counsel

Carolyn McDonnell serves as Litigation Counsel at Americans United for Life. Through her time as a legal fellow, intern, and now Litigation Counsel, Carolyn's passion for pro-life law has deepened. She writes amicus briefs and federal administrative comments, and researches various topics including abortion, physician assisted suicide, medical rights of conscience, and most recently, filed an amicus brief on a case that is currently at the Supreme Court of the United States.

Carolyn began writing amicus briefs early in her career as a legal fellow and an intern at AUL. Carolyn says "When I was working for AUL, I just jumped headfirst into the deep end on some of these cases. I remember drafting amicus

briefs, attorneys double checking my work, and then they would file it. I was working directly on some critical cases, even as a law student. And that experience sold me on working in the pro-life movement because I loved the law." These experiences were pivotal in shaping where she is today, engaged in pro-life litigation at the Supreme Court and across the country as an attorney for AUL.

Americans United for Life believes in investing in the next generation of the pro-life movement through the legal fellow program and internships. Steven H. Aden, Chief Legal Officer & General Counsel at Americans United for Life stated, "Americans United for Life's Summer Fellowship provides a rare opportunity to work with promising young students who desire a career in defending life in America's courts and legislatures. Carolyn McDonnell distinguished herself in her AUL Fellowship through her hard work, perspicacity, and team spirit, and she has excelled in every way as an AUL team member. Leading AUL's courtroom advocacy, Carolyn has made a name for herself and for AUL in briefing the views of pro-life Members of Congress to the U.S. Supreme Court, and those of AUL and many other leading pro-life organizations in various federal and

"Carolyn's blooming career as an influential pro-life litigator is an excellent example of the reasons we invest so much in the future of the Pro-Life Movement through our Summer Fellowship."

- Steven H. Aden Chief Legal Officer

state courts. Carolyn's blooming career as an influential pro-life litigator is an excellent example of the reasons we invest so much in the future of the Pro-Life Movement through our Summer Fellowship."

A recent accomplishment of Carolyn's was being barred in the United States Supreme Court. "Being in the courtroom before all the Supreme Court Justices and hearing the Chief Justice say 'Welcome to the bar of the U.S. Supreme Court' – to me, it was such a phenomenal experience," says Carolyn. At Americans United for Life, we are grateful for our team who pour into the next generation as we continue to advance the human right to life in culture, law, and policy.

Maryland Triumphs in Stand Against PAS

At Americans United for Life, we advance the right to life from conception to natural death. That's why we're at the forefront of the fight against the dramatic increase in efforts to legalize physician-assisted suicide (PAS) in multiple states. Assisted suicide ends a human life by deadly drugs prescribed by a doctor, who often has had little or no contact or relationship with the patient. This practice sends a clear message to the elderly, disabled, and the infirm that their lives are not worth living. This is a disgrace to those who are charged with caring for those in a critical time in life. Offering suicide rather than care and compassion denies the dignity of human life.

Life is sacred, infinitely valuable, and worth living in every season, including illness and the later stages of life. We must continue to care for our valued infirm and elderly citizens and protect them from the deadly threat of legalized suicide.

AUL continues to act as a voice for the voiceless by speaking out against pro-suicide legislation everywhere it is proposed. In this year's legislative sessions, our legal staff testified against assisted suicide legislation in New Hampshire, Delaware, Montana, Rhode Island, Tennessee, Illinois, Massachusetts, and Nevada.

In April, Maryland defeated assisted suicide for the eighth time. Two bills that were introduced failed, with one stalled in the House and the other denied a hearing in the Senate. Our legal and grassroots advocacy, combined with thousands of testimonies and letters from Marylanders speaking out against legalized suicide, sent both bills down to defeat - a historic win for life.

Currently, 40 states affirmatively prohibit assisted suicide and impose criminal penalties on anyone who helps another person end his or her life. From the beginning, it has been a doctor's duty to protect and preserve the lives of his or her patients, not help them kill themselves. Our goal as we continue the fight to end the legalization of suicide and protect life from conception to natural death is to realize a pro-life America in which we cherish and care for the elderly and sick. Thank you for your support in helping end assisted suicide and promoting a culture of protecting and celebrating life.



deaths over 23 years by

*standardized reporting of PAS across states does not exist



of times AUL legal staff testified on PAS in Spring 2025





allow assisted suicide



AUL model bills restricting assisted

End-of-Life Dignity Declaration Act Suicide Coercion Prevention Act

A Changed Heart Offers Life

Advocating for Pregnancy Resource Centers and celebrating their work is a core tenet of Americans United for Life's strategy

At Americans United for Life, we are committed to protecting life, as well as supporting mothers as they bring new life into the world. Through AUL's Pregnancy Center Advocacy Hub, we partner with Care Net, Heartbeat International, and Lifeline Children's Services to provide resources to women across the country so they can receive the care they need as they walk through pregnancy, delivery, and post-delivery.

Pregnancy centers around the country have the beautiful opportunity to counsel and help expectant mothers when they enter a pregnancy center. Sometimes, expectant mothers plan to have an abortion, yet after seeing an ultrasound, change their mind and choose life. Those are beautiful moments. We are grateful for the work of pregnancy centers who help moms choose life and we are honored to partner with those pregnancy centers around the country.



Z'nya, baby Zayn, and proud grandmother Valery

The below story is from "Hope in Nova," a pregnancy center in Falls Church, Virginia:

"Z'nya was determined to have an abortion when she came to Hope for an ultrasound. She was angry with her situation and fearful about how her family would react. We helped her as much as possible by sharing about the love of Jesus Christ and how He can change lives for the better. We offered her resources and renewed hope that she isn't alone – that we would walk with her and provide for her in the months ahead. Z'nya left the Center still bent on getting an abortion, but she had been given medical assurance that she and the baby were healthy, and she got new tools to move forward, no matter her decision. In June 2024 during our follow-up phone calls, we talked with Z'nya. She chose to keep her baby, giving birth to a healthy boy, Zayn. Z'nya, Zayn and Grandmother Valery came to visit our center when Zayn was only 2 weeks old. Praise God for Z'nya's change of heart!"

Z'nya's story is a beautiful testimony of choosing life! This is why Americans United for Life's work to support pregnancy centers is so important so they can continue to walk alongside expectant mothers and welcome life into the world!







